

*Celebrating our 19th Year*



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# Your Home Town Community Newspapers

## ADVERTISING RATES

Effective August 30, 2013

<b>National Line Rate Commissionable</b>	<b>b/w \$25.00 per column inch</b>	<b>Color: \$30.00 per column inch</b>
<b>One Time</b>	<b>b/w :\$22.00 per col. inch</b>	<b>Color: \$26.00 per col. inch</b>
<b>Three times</b>	<b>b/w: \$20.00 per col. inch</b>	<b>Color: \$24.00 per col. inch</b>
<b>Six Times</b>	<b>b/w: \$19.00 per col. inch</b>	<b>Color: \$23.00 per col. inch</b>
<b>Twelve Times</b>	<b>b/w: \$17.00 per col. inch</b>	<b>Color: \$20.00 per col. inch</b>

The following black & white rates are per month (For color, add 20%)

SIZE	ONE TIME	THREE TIMES	SIX TIMES	TWELVE TIMES
<b>FULL PAGE</b>	<b>\$1760</b>	<b>\$1600</b>	<b>\$1520</b>	<b>\$1360</b>
<b>HALF PAGE</b>	<b>\$ 880</b>	<b>\$ 800</b>	<b>\$ 760</b>	<b>\$ 680</b>
<b>QTR PAGE</b>	<b>\$ 440</b>	<b>\$ 400</b>	<b>\$ 380</b>	<b>\$ 340</b>
<b>10 COL. IN</b>	<b>\$ 220</b>	<b>\$ 200</b>	<b>\$ 190</b>	<b>\$ 170</b>
<b>8 COL. IN</b>	<b>\$ 176</b>	<b>\$ 160</b>	<b>\$ 152</b>	<b>\$ 136</b>
<b>6 COL. IN</b>	<b>\$ 132</b>	<b>\$ 120</b>	<b>\$ 114</b>	<b>\$ 102</b>
<b>4 COL. IN</b>	<b>\$ 88</b>	<b>\$ 80</b>	<b>\$ 76</b>	<b>\$ 68</b>

Inserts \$30.00 per Thousand (10,000 min.)

**CIRCULATION: 11,715 Residences Mailed in San Dimas**  
**1,315 Businesses Mailed in San Dimas**  
**11,919 Residences Mailed in La Verne**  
**694 Businesses Mailed in La Verne**  
**7,000 Bus.& Res. Addresses in Glendora**  
**FREQUENCY: Mailed the first Friday of every month**  
**COPY DEADLINE: 20th of the preceding month**

HALF PAGE  
4 COL. X 10"

\* Each column is 2 inches wide

1 TIME -\$880.  
3 TIME -\$800. per mo.  
6 TIME -\$760. per mo.  
12TIME-\$680. per mo.

QTR PAGE  
3 COL. X 6 1/2 "  
1 TIME -\$440.  
3 TIME -\$400. per mo.  
6 TIME -\$380. per mo.  
12TIME-\$340. per mo.

BUSINESS  
CARD VERT.  
1 COL.. X 4"  
1 TIME -\$88.  
3 TIME -\$80.per mo.  
6 TIME -\$76.per mo.  
12TIME-\$68.per mo.

BUSINESS CARD  
2 COL. X 2"  
1 TIME -\$88.  
3 TIME -\$80. per mo.  
6 TIME -\$76. per mo.  
12TIME-\$68. per mo.

2 COL X 4"

1 TIME -\$176.

3 TIME -\$160. per mo.

6 TIME -\$152. per mo.

2 COL X 6"

1 TIME -\$264.

3 TIME -\$240. per mo.

6 TIME -\$228. per mo.

12 TIME -\$204. per mo.

2 COL X 5"

1 TIME -\$220.

3 TIME -\$200. per mo.

6 TIME -\$190. per mo.

2 COL X 3"

1 TIME -\$132.

3 TIME -\$120. per mo.

6 TIME -\$114. per mo.